

GREAT FUTURES START HERE.



PRESS RELEASE

FOR IMMEDIATE RELEASE

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**GREAT FUTURES START HERE: JOIN IN ON THE FUN WITH
BOYS & GIRLS CLUBS OF THE GULF COAST, MARCH 20-26**
National Boys & Girls Club Week celebrates our young people.

Gulfport, MS- Boys & Girls Clubs of the Gulf Coast joins some 4,000 Boys & Girls Clubs across America and on U.S. military bases overseas in the annual celebration of National Boys & Girls Club Week, March 20-26.

For more than 75 years, Boys & Girls Clubs have celebrated this week in a variety of ways which support the organization's overarching goal to help each child reach his full potential and achieve a great future. This year, Boys & Girls Clubs of the Gulf Coast plans to take this opportunity to promote the three Club outcome areas: **Healthy Lifestyles, Academic Success, Character and Citizenship.**

During National Boys & Girls Club Week, we plan to:

- Encourage Club members to lead a **healthy lifestyle** by joining Boys & Girls Clubs of America's (BGCA) attempt to receive the Guinness World Record title for the most star jumps (jumping jacks) completed in two consecutive minutes.
- Host a viewing party of the critically acclaimed documentary, *Waiting for "Superman,"* to ignite conversation about the Club and community's role in ensuring all youth achieve **academic success**. Thanks to BGCA's partnership with Participant Media, Boys & Girls Clubs of the Gulf Coast is one of 1,200 Boys & Girls Club organizations to receive a complimentary copy of the DVD.
- Invite you to our open house and learn how Clubs encourage youth to develop good **character and citizenship** and more.

Boys & Girls Clubs are a safe place for youth to learn and grow – all while having fun. It is the place where great futures are started each and every day. Boys & Girls Clubs of the Gulf Coast prepares the next generation for success.

BGCGC provides:

- A safe place to learn and grow
- Ongoing relationships with caring, adult professionals
- Life-enhancing programs and character development experiences
- Hope and opportunity
- Peer, staff and volunteer recognition

Learn more about programs and activities offered by BGCGC at www.bgcgulfcoast.org or 228-896-3770.

About Boys & Girls Clubs of the Gulf Coast

In 2010, Boys & Girls Clubs of the Gulf Coast had approximately 2800 registered members and served 1500 youth through Boys & Girls Clubs of the Gulf Coast New Hope Program, which is a school based therapeutic behavioral facilitation program. Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

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